

# State Championships Virginia Marching Band Cooperative

## Nov. 2, 2019: Program Personal ADs

**Who:** All Marching Band Students & Families Attending State Championships

**What:** Photo Air Grams a.k.a Personal Ads or Band “Shout-Outs”

**When:** Now thru Friday, Oct. 4th DEADLINE

**Where:** Submit to [sharonlareah@gmail.com](mailto:sharonlareah@gmail.com) (Also send any questions!)

**Why:** Pay for printing costs & Create a Program Parents Will Want to Buy

JFBB is creating a 32 to 40-page stitched, full-color glossy program for the ALL DAY prelims/finals competition we host at Lynchburg Stadium & Liberty University. We will be selling this program at the event for \$5. It will include the day’s schedule along with detailed information on all bands & their shows as provided by band directors.

We’d like to make this program more interesting and fun for attendees by including personal ads. **Since this is the last performance for most bands and the last ever performance for most seniors**, families can place personal ads/shout-outs to band students, either individually or as a group, similar to what is found in a yearbook. A photo Air-Gram of sorts!

Remaining space will be marketed to businesses. Since this is a huge, finals band event for all of Virginia, thousands of students & parents will attend & view our program.

**How:** Fill out the back of this form & submit it with payment and a high resolution PDF of artwork or JPEG. I can create the exact ad design for you or simply scan your own high quality creation.

Pricing is as follows:

- 3.5” x 2” ad (business card size) \$25
- 2.75” x 8” ad -or- 5.5” x 4” ad (quarter page) \$50
- 11” x 4.25” ad -or- 5.5” x 8.5” ad (half page) \$75
- 8.5” x 11” (full page) \$100 *-an entire section or band could be featured!*



**EXAMPLE:**

I submitted this personal ad of my senior last year as a 2.75” x 8” quarter page. **Designs can include more than one photo or text item!**

# Submission Form (1 per Ad):

Due Friday, Oct. 4, 2019 for Personal/Section Ads

Name of person or band section/group: \_\_\_\_\_

Name of School & Director: \_\_\_\_\_

Contact Name & Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Size/Cost of Ad Purchased: \_\_\_\_\_

Any Text You Would Like Added/Design Instructions\*:

Example: "Good Luck this 2018 Season!"—place in center of photo in white lettering

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You may also want to attach a sketched design if that will be helpful.

Please make checks payable to JF Band Boosters & mail with this form to:

J.F.B.B. Program  
PO Box 740  
Forest, VA, 24551

Besides payment & form, include physical artwork or photos with this form

OR

Submit artwork/photos & instructions separately from payment by emailing them to [sharonlarea@gmail.com](mailto:sharonlarea@gmail.com). Attach a high resolution pdf or jpeg. I will confirm receipt!

\* All ads must adhere to Bedford County Public Schools policies. No images or wording promoting the use of alcohol, tobacco, or other controlled substances can be accepted, nor can images or wording that may be considered offensive—this will be determined by the JF Band Boosters and the administration of Jefferson Forest High School.